

# Alisha Jester

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## Certifications

Kansas State Certification in Visual Arts PreK-12 • International Baccalaureate Visual Art Instructor  
Endorsed ESL Educator • Licensed REALTOR in Kansas

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## Education

Baker University, Baldwin KS  
**MS Instructional Design, 2022**

Bethany College University, Lindsborg KS  
**Bachelor of Arts in Art Education PreK-12, 2008**

Newman University, Wichita, KS  
**ESL Endorsement, 2012**

Bethany College University, Lindsborg KS  
**Bachelor of Fine Arts, 2008**

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## Professional Experience

- Marketing & Brand Awareness Specialist and REALTOR®**, SalinaHomes.com, Salina KS 08/21 – Present
- Maintain listing database and website for top real estate team in Salina, KS
  - Ensure team files meet compliance and audit requirements
  - Curate, design, and execute all marketing campaigns on all social media platforms to increase visibility and engagement
  - Manage all team social media and online presence
  - Create engaging and educational content for clients including videos, newsletters, white papers, and brochures
  - Facilitate successful transactions for clients while providing exceptional customer service
  - Supervising interns and providing the necessary training to ensure future employment
- Instructional Coordinator, Recruiter**, Salina Area Technical College, Salina KS 01/17 – 08/21
- Line schedule creation, program and course inventory maintenance
  - Assist with Kansas Board of Regents and Higher Learning Commission for state and federal reports
  - Oversee onboarding and training of Concurrent and Adjunct Faculty
  - Manage Concurrent Partnerships and Concurrent enrollment, faculty, and scheduling
- Agent Care Coordinator**, SalinaHomes.com, Salina KS 06/15 – 01/17
- Design and coordinate social media, website marketing, and advertising
  - Coordinate appointments and scheduling
  - Disclosure and contract reviewer
- 9-12 Grade High school 2D/International Baccalaureate Art**, Hutchinson High School, Hutchinson KS 08/11 – 05/15
- Design and teach cross-curricular curriculum in accordance to District, State, National, and International Baccalaureate Standards
  - Coordinate and curate student shows, encouraging student involvement in art community
  - Coordinate all back to school and homecoming events, elections, charity, and philanthropic events

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## Community Involvement

- Salina Arts and Humanities Commissioner 08/22 - Present
- Animal Control Advisory Board Member 08/18 – 08/22
- Executive Director, BeKind Salina 04/16 – 08/22
- Writer and Review of Kansas State Visual Art Standards 2014 - 2015

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## Additional Skills

Microsoft Office • Google Docs • Google Drive • Dropbox • Office 365 • One Drive • Adobe Photoshop • DaVinci • Lightroom  
Filmora • Canvas • Sonis /Jenzabar • PowerSchool • Salina Multi Listing Service • IDK Broker • Navica • BombBomb • Top  
Producer • Wix